

2024
Egypt



THE 44TH INTERNATIONAL
HOTEL SUPPLIES
EXHIBITION

From

2 - 4

SEPTEMBER 2024

Till

حتى

٢ - ٤

سبتمبر ٢٠٢٤

من

المعرض الدولي
الرابع والأربعون

لتجهيزات الفنادق والكافيهات
والمطاعم ومعدات المخابز والحلواني
والآيس كريم والسوبر ماركت

بمركز مصر للمعارض الدولية - التجمع الخامس
at Egypt International Exhibitions Center (EIEC)

Hace

Le Cafe

Inter. food

Bakery
Tec.

Furnishing
Hot.

Clean Tec.

تحت رعاية وزارة السياحة والآثار
تحت رعاية وزارة التجارة والصناعة



Cairo the ideal meeting point

Cairo is considered the first and largest market in Restaurants, Cafes, Hotels and Resorts in Egypt and Middle East.

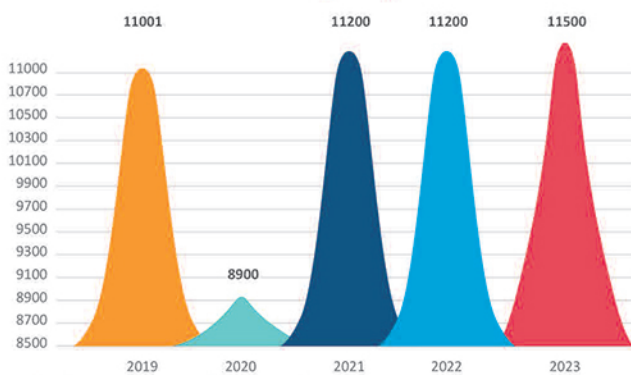
Moreover, head office of Resturants, Cafes, Hotels, Resorts and Cruises owners and managing companies are located in Cairo.

This privilege enhances the importance of the exhibition where contracts worth millions of pounds are achieved in the field of Resturants, Cafes, Hotel supplies and Resorts.

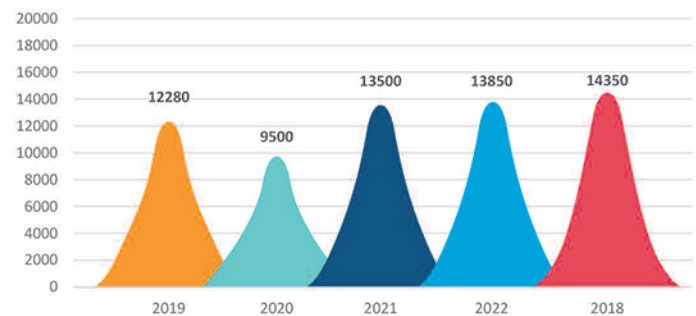
Timing September 2024

The timing of this exhibition is keeping up with the season of tourism which starts in September through April although it runs the whole year, hotels, resorts, restaurant, cafes and cruises start to select their needs at the beginning of October before setting their final budget, where the surplus of earning are channeled towards the purchase of new equipment and furniture for the new season.

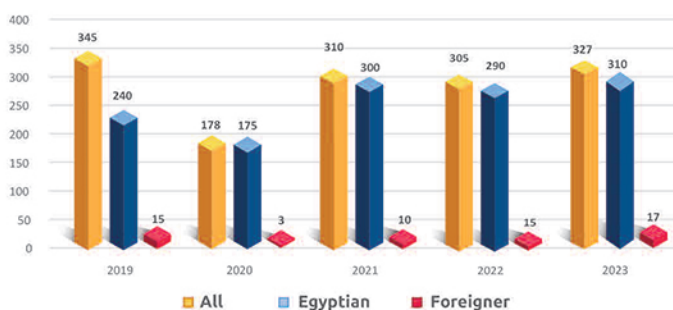
Exhibition Net Area during the period from 2019 to 2023



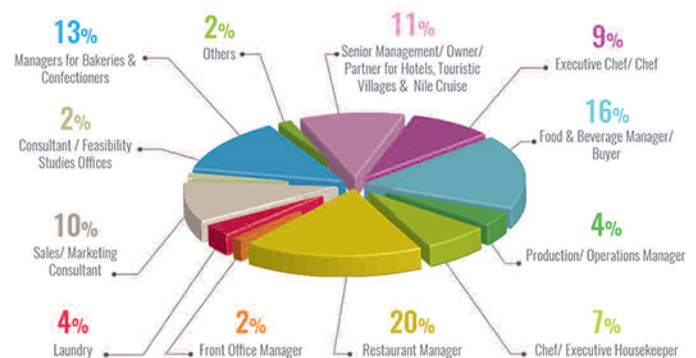
Visitors during the period from 2019 to 2023



**Exhibitors Area during the period from 2019 to 2023
Egyptian & Foreigner**



Visitors Profile





All
YOU
Need in
One Place



WE RECEIVED
THOUSANDS
OF TRADE
VISITORS



Hace

The International Catering Equipment
& Trading Laundry Exhibition



**Bakery
Tec**

The International Bakery, Pastry
Equipment & Ice Cream Exhibition



**Le
Café**

The International
Coffee & Tea Supplies Exhibition



**Furnishing
-Hot.**

The International
Furnishing Hotels Exhibition



**Inter
Food**

The International Food & Beverage
& Super Market Equipment Exhibition



**Clean
Tec**

The International
Cleaning equipment Exhibition



<p>Best Restaurant 2023</p> <p>Silver Medal</p> <p>Sponsored by Horeca Star - ihoreca.com Markus Iten Culinary TLT Concepts:</p> <p>Kareem Atef, Culinary Research and Development Bassam Abdel Gawad, Chef de Partie Abdel Rahman Ramadan, Chef de Partie</p>	<p>Egyptian Cuisine Competition</p> <p>Gold Medal</p> <p>Sponsored by HACE - HOTEL EXPO Ahmed Mamdouh Ahmed Chef de Partie Enad Zaky Pastry Chef TLT Concepts</p>
<p>Perfect Steak Competition</p> <p>Gold Medal</p> <p>Sponsored by USMEF USA Meat Middle East Rana Mohamed 1st Commis Ramses Hilton Hotel</p>	<p>Young Chef of the Year 2023</p> <p>Gold Medal</p> <p>Sponsored by Mainz & Dixie Mills Mohamed Fawzi Ahmed Junior Sous Chef Mahmoud Rada Mahmoud Competitor's Assistant Clove Restaurant Maadi</p>
<p>Chef of the Year 2023</p> <p>Bronze Medal</p> <p>Sponsored by Emkay Foods Mohamed Mahmoud Youssef, Demi Chef de Partie, Youssef Ahmed Competitor's Assistant Khufu's Restaurant</p>	<p>Plated Dessert Competition</p> <p>Silver Medal</p> <p>Sponsored by Al Safy Foods Mohamed Nasr Mohamed Chef de Partie KB Cake Studio</p>
<p>Sandwich Competition</p> <p>Gold Medal</p> <p>Sponsored by EgySwiss (Swiss Choice & Sea Star) Haneen Alaa Ashour Chef de Partie Bouchée Restaurant</p>	<p>Vegan Cuisine Competition</p> <p>Gold Medal</p> <p>Sponsored by Rehana Eslam Ahmed Abdel Hamid 1st Commis Belal Saleh Competitor's Assistant InterContinental Cairo Citystars</p>

10 DIFFERENT COMPETITIONS DURING THE FAIR





Services offered by the company

- A media campaign in the official newspaper in Egypt & Middle East before & during the exhibition.
- 100 invitations provided to each company.
- Printing a Catalog to include the names of participating companies to be given out to visitors and participants.
- Sending invitations by mail to businessman in Egypt, the Gulf area, North Africa and all those concerned with the field.
- Two nametags for each exhibitor.
- Provide 1 day to enter the exhibits before the Exhibition & Exit the exhibits directly after the ending of the Exhibition.
- Egyptian companies may have the right to import goods for the exhibition with a temporary customs exemption.

Shell Scheme Stand Details

Octanorm Shell Scheme "Layouts"
Hace – Hotel Expo 2024 have put together shell scheme packages which include basic stand furniture and lighting for those companies who require a quick and simple way of exhibition.

Depending on the size of your stand, please see the table below for your package:

Stand size	9-16 m2	17-32m2	33- More m2
Spotlights	2	4	6
Electric outlet	1	2	2
Table	1	2	2
Chair	2	4	6

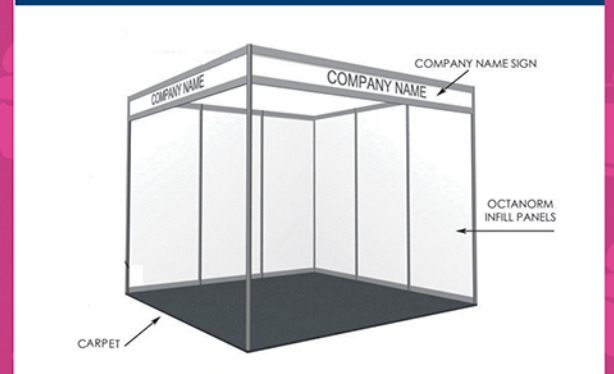
50% in advance + 50% on 15/7/2024
Price for meter: 200 \$ + VAT 14%

الخدمات التي تقدمها الشركة :

- حملة إعلانية في الصحف الرسمية في مصر و الشرق الأوسط قبل المعرض وطول فترة المعرض.
- تجهيز دعوات بواقع مائة دعوة لكل شركة.
- عمل دليل خاص بالمعرض باسماء الشركات المشاركة يوزع على الزائرين والشركات العارضة.
- إرسال دعوات بالبريد لجميع المهتمين ورجال الاعمال بمصر و دول الخليج و دول شمال أفريقيا من خلال الاسماء المتوفرة لدينا.
- يتم إعطاء كل شركة عدد 2 بادج وذلك لسهولة التفريق بين العارضين والزائرين
- توفير يوم لدخول المعارضات قبل المعرض و خروج المعارضات بعد انتهاء المعرض مباشرة
- يجوز للشركات المصرية الإستيراد من خلال هذا المعرض بنظام الإفراج الجمركي المؤقت.

Hace Hotel Expo 2024

Space Only Rate: US \$200 Per m2
Space and Shell Scheme Rate : US \$225 Per m2
White Octanorm Walls , Carpet , Fascia and Nameboard



طريقة السداد : 50% مقدم + 50% بتاريخ 15/7/2024

سعر المتر : 200 دولار

هذه الأسعار لا تشمل ضريبة القيمة المضافة 14%



Organized by



المجموعة المصرية للتسويق
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أنشطة مقامة أثناء معرض هيس ٢٠٢٤



Supervision by

