



### Services offered by the company

- A media campaign in the official newspaper in Egypt & Middle East before & during the exhibition.
- 100 invitations provided to each company.
- Printing a Catalog to include the names of participating companies to be given out to visitors and participants.
- Sending invitations by mail to businessman in Egypt, the Gulf area, North Africa and all those concerned with the field.
- Two nametags for each exhibitor.
- Provide 1 day to enter the exhibits before the Exhibition& Exit the exhibits directly after the ending of the Exhibition.
- Egyptian companies may have the right to import goods for the exhibition with a temporary customs exemption.

### Shell Scheme Stand Details

Octanorm Shell Scheme "Layouts"  
Hace – Hotel Expo 2026 have put together shell scheme packages which include basic stand furniture and lighting for those companies who require a quick and simple way of exhibition.

Depending on the size of your stand, please see the table below for your package:

Lorem Ipsum

| Stand size      | 9-16 m2 | 17-32 m2 | 33- More m2 |
|-----------------|---------|----------|-------------|
| Spotlights      | 2       | 4        | 6           |
| Electric outlet | 1       | 2        | 2           |
| Table           | 1       | 2        | 2           |
| Chair           | 2       | 4        | 6           |

50% in advance + 50% on 15/8/2026  
Price for meter: 220 \$ + VAT 14%



### الخدمات التي تقدمها الشركة :

- حملة إعلانية في الصحف الرسمية في مصر و الشرق الأوسط قبل المعرض وطول فترة المعرض.
- تجهيز دعوات بواقع مائة دعوة لكل شركة.
- عمل دليل خاص بالمعرض باسماء الشركات المشاركة يوزع على الزائرين والشركات العارضة.
- إرسال دعوات بالبريد لجميع المهتمين ورجال الاعمال بمصر و دول الخليج و دول شمال أفريقيا من خلال الاسماء المتوفرة لدينا.
- يتم إعطاء كل شركة عدد ٢ بادج وذلك لسهولة التفرقة بين العارضين والزائرين
- توفير يوم لدخول المعروضات قبل المعرض و خروج المعروضات بعد أنتهاء المعرض مباشرة
- يجوز للشركات المصرية الإستيراد من خلال هذا المعرض بنظام الإفراج الجمركي المؤقت.



**طريقة السداد :** ٥٠٪ عند التعاقد + ٥٠٪ في تاريخ ٢٠٢٦/٨/١٥  
سعر المتر : ٢٢٠ دولار  
هذه الأسعار لا تشمل ضريبة القيمة المضافة ١٤٪



CONCEPT ADV.

Organized by



المجموعة المصرية للتسويق

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أنشطة مقامة أثناء معرض هيس ٢٠٢٦



Supervision by



2026  
Egypt



THE 46<sup>th</sup> INTERNATIONAL HOTEL SUPPLIES EXHIBITION

From 19-21 OCTOBER 2026

Till ٢١-١٩ أكتوبر ٢٠٢٦

المعرض الدولي السادس و الأربعون

لتجهيزات الفنادق والكافيهات والمطاعم ومعدات المخابز والحلواني والآيس كريم والسوبر ماركت

بمركز مصر للمعارض الدولية - التجمع الخامس  
At Egypt International Exhibitions Center - (EIEC)

Hace

Le Cafe

Inter. food

Bakery Tec.

Furnishing Hot.

Clean Tec.

تحت رعاية وزارة السياحة والآثار





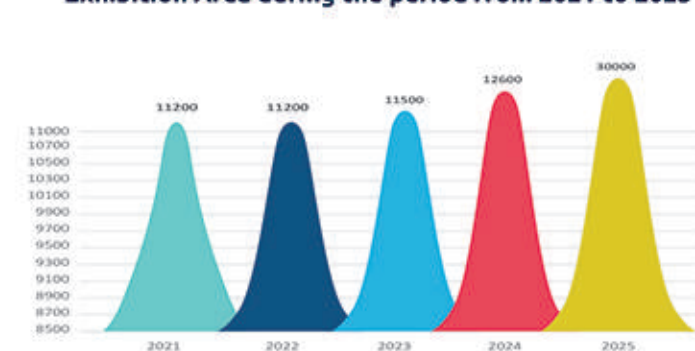
## Cairo the ideal meeting point

Cairo is considered the first and largest market in Restaurants, Cafes, Hotels and Resorts in Egypt and Middle East. Moreover, head office of Restaurants, Cafes, Hotels, Resorts and Cruises owners and managing companies are located in Cairo. This privilege enhances the importance of the exhibition where contracts worth millions of pounds are achieved in the field of Restaurants, Cafes, Hotel supplies and Resorts.

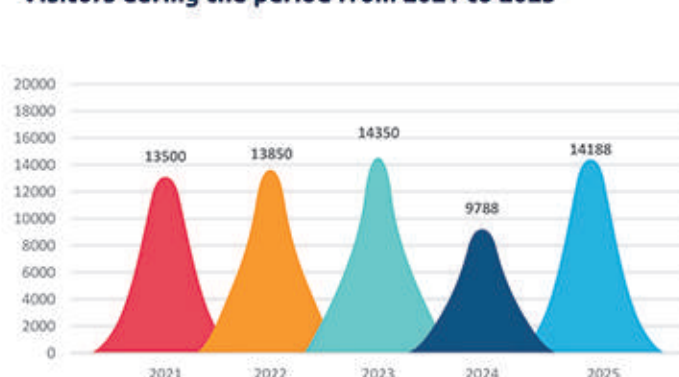
## Timing October 2026

The timing of this exhibition is keeping up with the season of tourism which starts in September through April although it runs the whole year, hotels, resorts, restaurant, cafes and cruises start to select their needs at the beginning of October before setting their final budget, where the surplus of earning are channeled towards the purchase of new equipment and furniture for the new season.

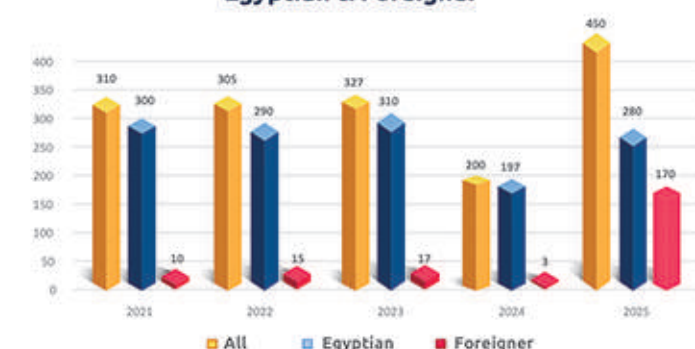
Exhibition Area during the period from 2021 to 2025



Visitors during the period from 2021 to 2025



Exhibitors Area during the period from 2021 to 2025  
Egyptian & Foreigner



Visitors Profile



All  
**YOU**  
Need in  
One Place



WE RECEIVED  
THOUSANDS  
OF TRADE  
VISITORS



Hace

The International Catering Equipment  
& Trading Laundry Exhibition



Bakery  
Tec

The International Bakery, Pastry  
Equipment & Ice Cream Exhibition



Le  
Café

The International  
Coffee & Tea Supplies Exhibition



Furnishing  
-Hot.

The International  
Furnishing Hotels Exhibition



Inter  
Food

The International Food & Beverage  
& Super Market Equipment Exhibition



Clean  
Tec

The International  
Cleaning equipment Exhibition



Sushi Competition!  
1st Place and

**Gold Medal**  
Youssef Taher Mohamed  
Chef de Partie,  
Four Seasons  
Cairo at the First Residence

The Best Restaurant of  
the Year 2025 - Markus  
Iten Culinary Trophy Challenge!  
1st Place, Trophy and

**Silver Medal**  
Osteria Cairo Restaurant  
Donya Imail Mustafa,  
Demi Chef de Partie  
Karam Ramadan,  
Demi Chef de Partie  
Donya Ramadan,  
Demi Chef de Partie

The Best Young Chef of the Year  
2025 Competition!  
1st Place and

**Silver Medal**  
Abdel Rahman  
Mohsen Abdo Khalil  
Chef de Partie, Khufu  
Restaurant

The Best Chef of the  
Year 2025!  
1st Place,

**Silver Medal**  
Mohamed  
Ahmed Khalaf  
Demi Chef de Partie,  
Cairo Marriott

Perfect Steak Competition!  
1st Place and

**Gold Medal**  
Omar Tarik Mohamed  
Chef de Partie, Crowne  
Plaza Hotel

Best Student Chef of the  
Year 2025! 1st Place and

**Gold Medal**  
Youssef Ibrahim  
Abdel Rehim

The Best Hot Pasta  
Dish Competition!  
1st Place and

**Gold Medal**  
Amir Osama Ibrahim  
Demi Chef de Partie,  
Aroma Lounge

The Best Burger Competition!  
1st Place and

**Gold Medal**  
Ahmed Salah Abdullah  
2nd Commis, Holiday  
Inn Cairo Hotel

The Vegan Cuisine  
Competition!  
1st Place and

**Gold Medal**  
Amira Mohamed Taha  
Chef de Partie,  
Holiday Inn Hotel

**10** DIFFERENT  
COMPETITIONS  
DURING THE FAIR

